



Sanjay Ghodawat University, Kolhapur

2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

EXM/P/09/01

Year and Program: 2018-19

School of Commerce &
Management

Department of FY B.Com.

Course Code: CBC 101

Course Title: Business
Organization & Management

Semester – I

Day and Date- Monday,
November 19, 2018

End Semester Examination
(ESE)

Time: Max Marks: 100

Instructions:

- 1) All questions are compulsory.
- 2) Assume suitable data wherever necessary.
- 3) Figures to the right indicate full marks.

Q.1	Solve any Two	Marks	Bloom's Level	CO
	a) Define Primary & Secondary Skills of Managers. OR	07	L ₃	CO1
	a) Explain various Functions of Management. OR	07	L ₁	CO1
	b) Discuss Planning with its Steps in detail. OR	08	L ₃	CO2
	b) Explain Types of Planning.	08	L ₁	CO2
Q.2	Solve any Two			
	a) Describe the various Bases of Departmentalization. OR	07	L ₃	CO3
	a) Difference between Centralization and Decentralization. OR	07	L ₃	CO3
	b) List out the Recruitment & Selection Process Steps. OR	08	L ₃	CO4
	b) Explain Controlling with its steps in detail.	08	L ₁	CO4

Q.3	Solve any Two			
a)	Discuss the meaning of Management with any two Definitions of Management.	08	L ₂	CO1
b)	What is the importance of Planning? Give any Two Definitions of Planning.	08	L ₂	CO2
c)	What is the scope of organizing? Give any Two Definitions of Organizing.	08	L ₂	CO3
d)	Why controlling plays a vital role in organization, explain it with Any Two Definitions of Controlling.	08	L ₂	CO4
Q.4	Solve any Two			
a)	What is the scope & importance of Marketing Management?	09	L ₃	CO5
b)	Elaborate the meaning of Production and Operations Management.	09	L ₃	CO5
c)	Discuss the Contribution of Henry Fayol with respect to principles of management.	09	L ₃	CO5
Q.5	Solve any Two			
a)	Explain scope & importance of Financial Management in Detail.	09	L ₁	CO6
b)	Define concept of Human Resource Management in detail.	09	L ₃	CO6
c)	Discuss the Contribution of F. W. Taylor with respect to Scientific Management.	09	L ₃	CO6
Q.6	Solve any Three			
a)	Role of Managers given by Henry Mintzberg.	06	L ₂	CO5
b)	Levels of Management.	06	L ₂	CO5
c)	Authority & Responsibility.	06	L ₂	CO6
d)	Directing Principles.	06	L ₂	CO6