



Sanjay Ghodawat University, Kolhapur

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

2018-19

EXM/P/09/01

Year and Program: 2018-19

School of Commerce and Management

Department of FY BCOM

Course Code: CBC105

Course Title: Business Economics and Environment

Semester – I

Day and Date

Monday, 26-Nov-18

End Semester Examination (ESE)

Time: Max Marks: 100

Instructions:

- 1) All questions are compulsory.
- 2) Give Examples if required.
- 3) Figures to the right indicate full marks, Bloom's Level, and Course Outcome

Q.1	Answer the following	Marks	Bloom's Level	CO
a)	'Firms which systematically analyze the environment are more effective than those which don't analyse.' Explain OR	07	L ₁	CO1
a)	Elaborate features of Business Environment.	07	L ₁	CO1
b)	Write a note on critical elements in Economic Environment. OR	08	L ₃	CO2
b)	Explain the following Economic Systems along with example. 1. Capitalist Economy 2. Mixed Economy	08	L ₃	CO2
Q.2	Answer any Two of the following			
a)	'Government is promoter and regulator of business activities.' Elaborate the statement by specifying the obligations of the government towards the business. OR	07	L ₃	CO3
a)	Write a note on political environment of India.	07	L ₃	CO3
b)	What do you mean by Socio-cultural environment of business? Elaborate with examples. OR	08	L ₂	CO4

	b) Explain the concept of impact of Globalization on cultural environment.	08	L ₂	CO4
Q.3	Answer any Two			
	a) Write a note on Macro Business Environment.	08	L ₁	CO1
	b) Do you think that present economic environment is favorable to business? Discuss.	08	L ₃	CO2
	c) Discuss the impact of Legislature, Executive and Judiciary on business.	08	L ₃	CO3
	d) Explain why business should participate in cultural affairs.	08	L ₂	CO4
Q.4	Answer any Two			
	a) What is Natural Environment? Explain different components of Natural Environment.	09	L ₄	CO5
	b) Discuss the Status of Technology in Indian Business Environment	09	L ₄	CO5
	c) Elaborate economic implications of technology.	09	L ₄	CO5
Q.5	Answer any Two			
	a) Elaborate the functioning of WTO.	09	L ₄	CO6
	b) Discuss the challenges in International Business Environment.	09	L ₄	CO6
	c) What are the functions of IMF? Give its significance in facilitating International trade.	09	L ₄	CO6
Q.6	Answer any Three			
	a) Explain any 3 types of Natural Pollutions caused by business activities.	06	L ₄	CO5
	b) Explain Technology and its social implications.	06	L ₄	CO5
	c) Elucidate India's New Trade Policy for international Trade.	06	L ₄	CO6
	d) Write your view on the role of World Bank to promote international trade.	06	L ₄	CO6
