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|    | <b>Sanjay Ghodawat University, Kolhapur</b> |  | 2017-18                                      |
| Established as State Private University under Govt. of Maharashtra. Act No XL, 2017 |   |  |  |
| <b>Year and Program</b><br>FY<br>BCOM   | <b>School of Commerce and Management</b>    |  | <b>Department:</b><br>Management             |
| <b>Course Code</b> CBC 105  | <b>Business Economics and Environment</b>   |  | <b>Semester – Odd (I)</b>                    |
| <b>Day and Date:</b> 02 Dec 2017  | <b>End Semester Examination</b>             |  | <b>Time: 3 hrs, Max Marks:</b><br><b>100</b> |

- Instructions:**
- 1) All Questions are compulsory.
  - 2) Use of Non programmable calculator is allowed

|     |  | Marks | COs |
|-----|--|-------|-----|
| Q.1 | True or False (Answer any five) (Two Marks Each)   |       |     |
| a)  | i) Earning profit is a social responsibility of business<br>ii) America is socialist economy<br>iii) Indian economy is capitalist economy<br>iv) Acid rain happens due to air pollution<br>v) Social audit is conducted to check CSR of a company.<br>vi) Government plays promotional role  | 10    | CO2 |
| b)  | Answer the short questions (Answer any five) (Two Marks Each)<br>i) State any two points of CSR towards Government.<br>ii) State any two points of CSR towards consumers.<br>iii) State any two causes of Soil pollution.<br>iv) State any two causes of Air pollution.<br>v) State any two types of Natural pollution.<br>vi) State any two points of need of globalization | 10    | CO2 |
| Q.2 | Solve/answer any Two   |       |     |
| a)  | Explain Socialist Economy System   | 10    | CO1 |
| b)  | Explain external micro environment   | 10    | CO1 |
| c)  | Explain nature of Business Environment   | 10    | CO2 |
| Q.3 | Solve/answer any Two   |       |     |
| a)  | Explain promotional role of government.  | 10    | CO2 |
| b)  | Explain planning role of government.   | 10    | CO2 |
| c)  | Explain entrepreneur role of government.   | 10    | CO2 |
| Q.4 | Solve/answer any Two   |       |     |
| a)  | Explain methods of social audit.   | 10    | CO4 |
| b)  | Explain Globalization and its advantages   | 10    | CO3 |
| c)  | Explain why CSR is not useful  | 10    | CO3 |

|     |    |                                       |    |     |
|-----|----|---------------------------------------|----|-----|
| Q.5 |    | Solve/answer the following            |    |     |
|     | a) | Explain Water pollution with remedies | 10 | CO4 |
|     | b) | Explain Sound pollution with remedies | 10 | CO4 |
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