

	<b>Sanjay Ghodawat University, Kolhapur</b> Established as State Private University under Govt. of Maharashtra. Act No XL, 2017	2017-18
<b>Year and Program FY</b> BCOM	<b>School of Commerce and Management</b>	<b>Department:</b> Management
<b>Course Code</b> CBC 105	<b>Business Economics and Environment</b>	<b>Semester – Odd (I)</b>
<b>Day and Date:</b> 02 Dec 2017	<b>End Semester Examination</b>	<b>Time: 3 hrs, Max Marks:</b> 100

**Instructions:**

- 1) All Questions are compulsory.
- 2) Use of Non programmable calculator is allowed

			Marks	COs
Q.1		True or False (Answer any five) (Two Marks Each)		
	a)	i) Earning profit is a social responsibility of business ii) America is socialist economy iii) Indian economy is capitalist economy iv) Acid rain happens due to air pollution v) Social audit is conducted to check CSR of a company. vi) Government plays promotional role	10	CO2
	b)	Answer the short questions (Answer any five) (Two Marks Each) i) State any two points of CSR towards Government. ii) State any two points of CSR towards consumers. iii) State any two causes of Soil pollution. iv) State any two causes of Air pollution. v) State any two types of Natural pollution. vi) State any two points of need of globalization	10	CO2
Q.2		Solve/answer any Two		
	a)	Explain Socialist Economy System	10	CO1
	b)	Explain external micro environment	10	CO1
	c)	Explain nature of Business Environment	10	CO2
Q.3		Solve/answer any Two		
	a)	Explain promotional role of government.	10	CO2
	b)	Explain planning role of government.	10	CO2
	c)	Explain entrepreneur role of government.	10	CO2
Q.4		Solve/answer any Two		
	a)	Explain methods of social audit.	10	CO4
	b)	Explain Globalization and its advantages	10	CO3
	c)	Explain why CSR is not useful	10	CO3

Q.5		Solve/answer the following		
	a)	Explain Water pollution with remedies	10	CO4
	b)	Explain Sound pollution with remedies	10	CO4

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