



# Sanjay Ghodawat University, Kolhapur

2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017 EXM/P/09/01

**Year and Program: 2018-19**

**School of Commerce & Management**

**Department of FY M.B.A.**

**Course Code: MMC 501**

**Course Title: Principles & Practices of Management.**

**Semester – I**

**Day and Date: Monday,  
November 19, 2018.**

**End Semester Examination  
(ESE)**

**Time: Max Marks: 100**

**10:00 am to 12:00 pm**

**Instructions:**

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks, course outcomes and levels.

Q.1	Attempt any Two	Marks	Bloom's Level	CO
	a) Elaborate the Skills required by good Manager in detail	07	L <sub>1</sub>	CO1
	OR			
	a) Explain the various Challenges of Management.	07	L <sub>3</sub>	CO1
	b) Explain the term Scientific Management.	08	L <sub>3</sub>	CO2
	OR			
	b) Discuss the Hawthorne Experience.	08	L <sub>3</sub>	CO2
Q.2	Attempt any Two	Marks	Bloom's Level	CO
	a) Describe planning, its type and limitations	07	L <sub>3</sub>	CO3
	OR			
	a) Discuss Planning with its Steps in detail.	07	L <sub>3</sub>	CO3
	b) Explain the Recruitment Process in detail.	08	L <sub>3</sub>	CO4
	OR			
	b) Explain the various Basis of Departmentalization.	08	L <sub>3</sub>	CO4
Q.3	Explain the following- any Two	Marks	Bloom's Level	CO
	a) Roles played by managers	08	L <sub>2</sub>	CO1
	b) Benefits and Weaknesses of Management by Objectives (MBO).	08	L <sub>2</sub>	CO2
	c) Fayol's 14 Principles of Management.	08	L <sub>2</sub>	CO3
	d) Span of Control.	08	L <sub>2</sub>	CO4

**Q.4      Attempt any Two**

- |   |    |                |     |
|---|----|----------------|-----|
| a) Explain leading verses management.             | 09 | L <sub>1</sub> | CO5 |
| b) Define Controlling & Steps in Control Process. | 09 | L <sub>3</sub> | CO5 |
| c) Discuss any 2 Leadership Theories in details.  | 09 | L <sub>3</sub> | CO5 |

**Q.5      Attempt any Two**

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|---|----|----------------|-----|
| a) Explain Social Responsibility of Management and business ethics in detail. | 09 | L <sub>1</sub> | CO6 |
| b) Describe Total Quality Management in detail.                               | 09 | L <sub>3</sub> | CO6 |
| c) Discuss Six Sigma & Benchmarking in detail.                                | 09 | L <sub>3</sub> | CO6 |

**Q.6      Attempt any Three**

- |   |    |                |     |
|---|----|----------------|-----|
| a) Types of Leadership Styles.  | 06 | L <sub>2</sub> | CO5 |
| b) Environment friendly management.   | 06 | L <sub>2</sub> | CO5 |
| c) Management of Change.  | 06 | L <sub>2</sub> | CO6 |
| d) Explain the Cross Cultural Issues in Management in view of the changing times. | 06 | L <sub>2</sub> | CO6 |

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