



Sanjay Ghodawat University, Kolhapur

2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

EXM/P/09/01

Year and Program: 2018-19

School of Commerce and  
Management

Department of FY MBA

Course Code: MMC 511

Course Title: Business  
Economics & Environment  
End Semester Examination  
(ESE)

Semester – I

Day and Date

Tuesday  
27 Nov 18

Time: Max Marks: 100

2:30 to 5:30 pm

**Instructions:**

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q.1	Solve any Two	Marks	Bloom's Level	CO
a)	What are Characteristics of Managerial Economics	07	L <sub>2</sub>	CO1
	OR			
a)	How scope of Managerial Economics covers Business World.	07	L <sub>2</sub>	CO1
b)	Elucidate types of elasticity of demand	08	L <sub>2</sub>	CO2
	OR			
b)	Define and explain Law of Demand with example	08	L <sub>2</sub>	CO2
Q.2	Solve any Two			
a)	Define types of cost with examples	07	L <sub>2</sub>	CO3
	OR			
a)	Clarify Marginal cost with example	07	L <sub>3</sub>	CO3
b)	Elucidate features of Oligopoly.	08	L <sub>2</sub>	CO4
	OR			
b)	Explain features of monopoly	08	L <sub>2</sub>	CO4

<b>Q.3</b>	<b>Solve any Two</b>			
a)	Define and explain two definitions of Managerial economics	08	L <sub>2</sub>	CO1
b)	Explain methods of demand forecasting in brief.	08	L <sub>2</sub>	CO2
c)	<b>Analyze Law of supply with example.</b>	08	L <sub>2</sub>	CO3
d)	Illustrate law of variable proportion with example	08	L <sub>3</sub>	CO4
<b>Q.4</b>	<b>Solve any Two</b>			
a)	<b>Clarify disadvantages of methods of exchange rate determination.</b>	09	L <sub>3</sub>	CO5
b)	<b>Explain Purchasing power parity with example.</b>	09	L <sub>3</sub>	CO5
c)	<b>Explain factors affecting exchange rate determination.</b>	09	L <sub>3</sub>	CO5
<b>Q.5</b>	<b>Solve any Two</b>			
a)	<b>Specify Characteristics of trade cycle in detail.</b>	09	L <sub>2</sub>	CO6
b)	<b>Analyze features of phases in trade cycle.</b>	09	L <sub>2</sub>	CO6
c)	<b>Explain trade cycle theory of Schumpeter.</b>	09	L <sub>2</sub>	CO6
<b>Q.6</b>	<b>Solve any Three</b>			
a)	Analyze how exchange rate affects importer with example.	06	L <sub>2</sub>	CO5
b)	<b>Analyze how exchange rate affects exporter with example.</b>	06	L <sub>2</sub>	CO5
c)	Explain types of Government expenditure.	06	L <sub>2</sub>	CO6
d)	Explain sources of revenue for Central Government.	06	L <sub>2</sub>	CO6

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