

	Sanjay Ghodawat University, Kolhapur		2017-
	Established as State Private University under Govt. of Maharashtra. Act No XL, 2017		18
Year and Program 2018	School: SCM	Department: Management	
Course Code MMC 516	Course Title :	Semester – Odd (I)	
<i>Time: 10:30 AM to 1:30 PM</i>	Introduction to International Business		
Day and Date : 7th June 2019	End Semester Examination	Time: 3 hrs, Max Marks:100	

Instructions: 1) All Questions are compulsory.

		Marks	COs
Q.1	Answer the Applied Question :		
a)	How components of economic environment influence the international business?	10	CO516.2
b)	What is meant by globalisation? Describe its impact on International business.	10	CO516.1
Q.2	Answer any Two:		
a)	Define International Business with its nature and scope.	10	CO516.1
b)	Explain the modes of entry in International Business.	10	CO516.1
c)	Explain in short the reasons for International Business.	10	CO516.1
Q.3	Answer any Two:		
a)	Explain the term International business environment with its features.	10	CO516.2
b)	“Social forces exercise a dominating influence on international business”. Explain.	10	CO516.2
c)	Distinguish between GATT and WTO.	10	CO516.2
Q.4	Answer any Two:		
a)	Write a note on global trading and investment.	10	CO516.3
b)	What is free trade? Explain the features of free trade.	10	CO516.3
c)	Write a note on types of Foreign investments.	10	CO516.3
Q.5	Answer any Two:		
a)	Explain Breeton woods system to euro and its implications.	10	CO516.4
b)	Explain the concept and features of foreign exchange markets.	10	CO516.4
c)	What is SAARC? Explain the objectives of SAARC.	10	CO516.4