



Sanjay Ghodawat University, Kolhapur

2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

Year and Program: 2018-19

School of Management

Department of SY MBA

Course Code: MMC IB 615

Course Title: International  
supply chain management

Semester – III

Day and Date

Wed - 19/12/18

End Semester Examination  
(ESE)

Time: Max Marks: 100

10.00 am to 1.00 pm

**Instructions:**

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q.1	Answer the following (any Three)	Marks	Bloom's Level	CO
a)	Differentiate between International logistics and International supply chain.	07	L <sub>3</sub>	CO1
OR				
a)	Frame the International supply chain for a Beverages company.	07	L <sub>3</sub>	CO1
b)	Identify factors influencing International supply chain network design decisions.	08	L <sub>3</sub>	CO2
OR				
b)	Which are the issues will affect the choice of potential warehouse site for Multinational furniture manufacturing company?	08	L <sub>3</sub>	CO2
Q.2 Answer the following (any Three)				
a)	Discuss i) Roll-on and roll-off ships ii) Combination ships	07	L <sub>3</sub>	CO3
OR				
a)	What is importance of aircrafts are used in transnational cargo?	07	L <sub>3</sub>	CO3
b)	What is the incoterm (International Commercial Terms) that is most importers friendly? What is Least importer friendly incoterm? Justify your answer.	08	L <sub>3</sub>	CO4
OR				
b)	Analyze issues in Cost and freight (CFR) with example	08	L <sub>3</sub>	CO4

<b>Q.3</b>	<b>Answer the following (any Three)</b>			
a)	Discuss interface between International marketing and supply chain.	08	L <sub>2</sub>	CO1
b)	Illustrate strategic network design.	08	L <sub>2</sub>	CO2
c)	Describe some of the risks that an air shipment faces.	08	L <sub>2</sub>	CO3
d)	Differentiate between Pull systems and pull system.	08	L <sub>2</sub>	CO3
<b>Q.4</b>	<b>Answer the following (any Three)</b>			
a)	Discuss issues related to Delivered at Frontier (DAF)	09	L <sub>3</sub>	CO4
b)	What are some of the issues and risks that international packaging face and that are not present in domestic shipment?	09	L <sub>3</sub>	CO3
c)	Discuss Global trade and supply chain interaction.	09	L <sub>3</sub>	CO1
<b>Q.5</b>	<b>Answer the following (any Three)</b>			
a)	How lack of coordination in the International supply chain impact the performance of the overall supply chain?	09	L <sub>3</sub>	CO2
b)	How could International toys manufacturer use transportation as a means to increase efficiency of its supply chain.	09	L <sub>3</sub>	CO3
c)	Illustrate supply chain concept to a service industry	09	L <sub>3</sub>	CO2
<b>Q.6</b>	<b>Answer the following (any Three)</b>			
a)	Analyze role of Reverse logistics today's Supply chain practices.	06	L <sub>2</sub>	CO3
b)	Analyze the role of packaging in supply chain management.	06	L <sub>2</sub>	CO3
c)	Discuss the incoterm Ex-Works (EXW).	06	L <sub>2</sub>	CO4
d)	Explain the incoterm Free Carrier (FCA).	06	L <sub>2</sub>	CO4

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