



Sanjay Ghodawat University, Kolhapur

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2018-19

EXM/P/09/01

Year and Program: 2018-19

School of Commerce and Management

Department of SY MBA

Course Code: MMC603

Course Title: BUSINESS ETHICS

Semester – III

Day and Date

13 Dec 18, Thursday

End Semester Examination (ESE)

Time: Max Marks: 100

10:00 am to 1:00 pm

Instructions:

- 1) All questions are compulsory.
- 2) Give practical examples.
- 3) Figures to the right indicate full marks.

Q.1 Answer any Two of the following.

	Marks	Bloom's Level	CO
a) Differentiate personal ethics from professional ethics. Justify your answer with suitable examples.	07	L ₂	CO1
OR			
a) Discuss the evolution of business ethics from the year "1970 to the present".	07	L ₁	CO1
b) As per the ethical egoism theory "We have no duties to others; in fact, each person ought to pursue his or her own selfish interests exclusively." Discuss.	08	L ₂	CO2
OR			
b) What is the guiding idea of the Rawls's theory of justice?	08	L ₂	CO2

Q.2 Answer any Two of the following.

a) Sohini Daya, son of a former Sheriff of Mumbai, was the main accused in the multi-crore shoes scam. Daya of Dawood Shoes, Rafique Tejani of Metro Shoes, and Kishore Signapurkar of Milano Shoes were arrested for creating several leather co-operative societies which did not exist. They availed loans of crores of rupees on behalf of these fictitious societies. The scam was exposed in 1995. The accused created a fictitious cooperative society of cobblers to take advantage of government loans through various schemes. Officials of the Maharashtra State Finance Corporation, Citibank, Bank of Oman, Dena Development Credit Bank, Saraswat Co-operative Bank, and Bank of Bahrain and Kuwait were also charge sheeted.	07	L ₂	CO3
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Q. Evaluate the importance of Corporate Governance practices in light of the above example.

OR

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| a) "I suspect an act of fraud or corruption, what should I do?" Explain the term whistle blowing and its importance in reference with the above line. | 07 | L ₂ | CO3 |
| b) Analyse ethics in marketing in relation with 4 P's of marketing viz.Product,Price,Place and Promotion. | 08 | L ₃ | CO4 |

OR

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| b) Analyse ethics in HRM in relation with different functions of HRM. | 08 | L ₃ | CO4 |
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Q.3

Attempt any two.

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| a) Local customs : When you import goods from one country to another you have to go through Customs. The ship docks, the plane lands, or the lorry arrives at the border, and there is a long queue. In many countries, if you don't get the procedure right, you can wait for weeks – which are always costly, but it can be disastrous if you are importing perishable goods, or components or raw materials needed by a factory. In the countries of French West Africa (and, probably, in many others), the procedure is something like this. First, if you don't already have one, you have to find a customs agent. The agent then negotiates an agreement with one of the customs officers and asks for a payment made up of the following components: the customs duty; a payment for the officer; a payment to cover the officer's payments to his staff; a payment to the person who got the customs officer his job (and who needs regular payments or the officer will be posted to a desk job where there's no scope for additional income); and, of course, a payment for the agent. Apart from the person at the top of the chain, no-one makes a lot of money out of this, but it helps to keep the family. Analyse the case highlighting significance of business ethics. | 08 | L ₁ | CO1 |
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| b) | Explain the following terms with examples: | 08 | L ₂ | CO2 |
| | 1) Morality | | | |
| | 2) Religion | | | |
| | 3) Law | | | |
| | 4) Etiquettes | | | |
| c) | Elaborate the Stakeholder theory of corporate governance with examples. | 08 | L ₂ | CO3 |
| d) | Explain the following: | 08 | L ₃ | CO4 |
| | 1) Consumer duties | | | |
| | 2) Ethics in production | | | |

Q.4 Answer any Two of the following.

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| a) | What do you understand by the term CSR? Enumerate various steps to attain CSR. | 09 | L ₂ | CO5 |
| b) | Elaborate different components of Carroll's Pyramid of CSR. | 09 | L ₂ | CO5 |
| c) | Distinguish between the 3 models of CSR which help the companies for implementation of CSR. | 09 | L ₃ | CO5 |

Q.5 Answer any Two of the following.

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| a) | Give the importance of business ethics in globalisation. | 09 | L ₂ | CO6 |
| b) | 'Ethics is knowing the difference between what you have a right to do and what is right to do.' Explain the statement in context of ethics in Indian business today. | 09 | L ₂ | CO6 |
| c) | List out different unethical practices in India giving suggestions to avoid the same. | 09 | L ₂ | CO6 |

Q.6 Answer any Three

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|----|--|----|----------------|-----|
| a) | Explain the term Environmental Ethics. | 06 | L ₂ | CO5 |
| b) | "Businesses cannot be successful when the society around them fails." Comment taking into account importance of CSR. | 06 | L ₃ | CO5 |
| c) | Give an example of any 1 Indian scams. | 06 | L ₂ | CO6 |
| d) | Explain "ethics and Indian business". | 06 | L ₂ | CO6 |
