

Q.02	Answer in one or two sentences (Any Eight)	Marks-	CO
		16	
a)	What is meant by News?	02	CO1
b)	What is paid news?	02	CO1
c)	What is Investigative reporting?	02	CO2
d)	Mention two qualities of reporter.	02	CO2
e)	What is typography?	02	CO3
f)	What is meant by Captions?	02	CO3
g)	What is meant by Place line?	02	CO4
h)	What is magazine?	02	CO4
i)	What is editing in print media?	02	CO4
Q.03	Write short note on any Four.	Marks-	CO
		16	
a)	Citizen Journalism	04	CO1
b)	Crime reporting	04	CO2
c)	Lead	04	CO3
d)	layout	04	CO4
e)	Online reporting	04	CO4
f)	Page making techniques	04	CO4
Q.04	Attempt any Six of the following.	Marks-	CO
		30	
a)	Write short note on Threats to newspapers	05	CO1
b)	Write in brief- The role of News paper	05	CO2
c)	Explain types of Newspaper Ownership in India.	05	CO3
d)	What is 'editing'? What are the main aspects of editing? Discuss briefly the role of chief Sub Editor in editing newspaper?	05	CO3
e)	What steps should be taken while editing a photograph? Explain.	05	CO4
f)	Explain the role and responsibility of Editor in print media.	05	CO4

g) What is dummy page? 05 CO4

Q.05 Attempt any Three Marks- CO
30

a) Page 3 reporting has become very popular among young generation. Account its growing popularity. 10 CO1

b) Write in brief- The role of News paper 10 CO1

c) Explain the work and responsibilities of news editor 10 CO2

d) Reporters are eyes and ears of a media organization. Do you subscribe to this view? Illustrate your answer giving the job of a reporter. 10 CO2

e) What are the difference between news 'source' and news 'beat'? Give a brief note on beat reporter. 10 CO3